

(b) No, Sir. The district of Udham Singh Nagar is not covered in the 136 identified districts having less than 10% literacy amongst the tribal women. However, the scheme is operative in the State of Uttaranchal for the Primitive Tribal Groups which includes Buksa and Raji tribes.

(c) and (d) Under the scheme, grants are sanctioned to institutions or organizations set up by Govt, as autonomous bodies; educational and other institutions and Non-Government Organizations. No proposal has been received in the Ministry from any of the organizations.

Credibility of Prasar Bharati

* 209. SHRI RAJU PARMAR:

SHRI BHAGATRAM MANHAR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that a number of well-known broadcasters and film makers have lost several crores by way of telecast fee on Metro Prime Time (MPT) of Prasar Bharati during the last two years;

(b) if so, the details of prime time slots given to various producers/broadcasters during the last two years;

(c) whether the credibility of Prasar Bharati has declined due to low content and non-viable projects; and

(d) if so, the steps Government propose to take to enhance the image of Prasar Bharati?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati have intimated that they have no such information.

(b) Details of prime time slots given to various producers/ broadcasters during the last two years is given in the Statement (*See* below).

(c) No Sir.

(d) Doordarshan has taken several steps to improve its image and ensure telecast of quality programmes on national channels. Doordarshan has revised the guidelines for sponsored programmes, revised commercial rate cards of Doordarshan national, metro and regional channels, restructured slotting of programmes and also revised the guidelines to provide assistance to talented young people to supply quality programmes for Doordarshan channels.

Statement

Details of prime time slots given to various producers/broadcasters on DD Metro during the last two years

Sl. No.	Name of the Programmes	Name of the producer; i	Time slot
1.	Navy	M/s. Nimbus Communications	8.00 P.M. Monday to Friday Later shifted to 2.00 P.M.
2.	Dhoop Chhaon	M/s. Sonu Films	9.30 P.M. Monday
3.	Muqaddar	M/s. Arora Films	9.30 P.M. Monday
4.	In touch	M/s. Denim Enterprise	9.30 P.M. Friday
5.	Bhabhimaa	M/s. Hansha Vision	8.30 P.M. Tuesday
6.	Aaja Hasa jaa	M/s. Bisawa Creations	9.30 P.M. Tuesday
7.	Juhi	M/s. Airtimc	8.30 P.M. Sunday Later shifted to Wednesday and again shifted to Thursday
8.	Front Page	M/s. Nimbus Communications	8.30 P.M. Thursday
9.	Agnipath	M/s. Expression Films and Video Unit	9.30 P.M. Thursday
10.	We love you	M/s. Sood Telefilms	10.00 P.M. Sunday Later shifted to 9.30 P.M. Friday
11.	Show No. 1	M/s. Ad Impact Communications	8.30 P.M. Saturday
12.	All in all	M/s. Guruji Films	8.15 A.M. to 9.00 A.M. Sun.
13.	Bollywood Mail	M/s. Indradhanush TV	-do-
14.	The Computer Show	M/s. Moving Pictures	11.30 A.M. Sunday
15.	Family fit gaane hit	M/s. Radical Entertainment	9.00 PM. to 10.00 PM. Sun.
16.	Hungama Unlimited	M/s. Pritish Nandy Communications Pvt Ltd	9.00 PM. to 10.00 PM. Sun.
17.	Dr. Delta	M/s. Today Vision	9.00 A.M. Sun.
18.	Zenith Computer Show	M/s. Zenith Computer Ltd.	11.00 A.M. Sunday
19.	Satya	M/s. UTV	9.00 P.M. Thursday